

Speaking Your Brand Podcast Ep. 052

Producing Live Events to Showcase Your Business & Brand

with Renee Warmack

- Even if you don't know how to do something but are inspired, driven, and willing to learn, you can turn that idea and passion into a reality (like making your first movie!).
- It's important for women to get together at live events so we can get inspired, ask for and give advice, and help each other take action.
- If you are producing your own event, make sure to prepare your speakers, communicate your expectations, and don't be afraid to pitch your services during the event.
- Facebook groups are a fantastic place to house your community, but it is also incredibly important to connect with them in person at events to drive a deeper, more human connection.
- Never stop learning ways to take action in order to create change.

Notes:

Join the free Speaking Your Brand community for even more tips at speakingyourbrand.com/join.

